



KO OLINA CHILDREN'S FESTIVAL *WHO'S YOUR SUPERHERO?* ART CONTEST

CONTEST PERIOD:

February 15, 2019, 12:01AM HST through April 1, 2019 at 11:59PM HST (the "Contest Period").

HOW TO ENTER:

Create a Superhero identity of your own! What powers does he or she have and how will he/she use them to help people, our community or our planet?

- Examples: Environmental Threats/Ocean Pollution, Bullying, Crime, Poverty, Illness, Violence, Endangered Wildlife...etc.
- Choose one of the issues above or come up with another area you want to make a difference in.
- Introduce your character on an 8.5" x 11" sheet of paper by hand-drawing an original Superhero, including name, costume and a short description of their superpower. Have fun and be creative! Winning artwork will be featured on the Ko Olina Children's Festival website and social media platforms.
- All contestants will be required to submit a Parent Release and Waiver Form signed by a parent or legal guardian. Release form may be downloaded here: koolinachildrensfestival.com/contest.
- **To enter, email your Superhero identity and Parent Release and Waiver Form to events@koolina.com or send via U.S. mail to Ko Olina Resort Executive Office/Superhero Contest, 92-1480 Ali'inui Drive, Kapolei, HI 96707 (entry must be postmarked no later than March 30th, 2019).**

ELIGIBILITY:

The Contest is open to residents of Hawaii in Grades 4-6 at the time of entry. Immediate family members and anyone living within the same household of employees, officers and directors of Ko Olina Resort and its respective parents, subsidiaries, consultants, agents and suppliers (collectively, "Contest Entities") are not eligible to win. Ko Olina reserves the right to verify the eligibility of any winner. Only one (1) entry per individual allowed. All entries must be the entrant's original, unpublished, and previously unproduced work.

PRIZES:

- 1st Place: Take your class to the Festival! (Up to 25 keiki + 4 adult chaperones; value: \$495)
- 2nd Place: Take your family to the Festival! (2 keiki, 2 adults + Wet 'N Wild Family Pack)
- 3rd Place: Bring a friend to the Festival! (2 keiki + 1 adult)

OFFICIAL RULES, TERMS & CONDITIONS:

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. The "Ko Olina WHO'S YOUR SUPERHERO? Art Contest" (the "Contest") is sponsored by Ko Olina Resort Operators Association, Inc. ("Ko Olina Resort" or "Sponsor"). The Contest is governed by these Official Rules. By participating in the Contest, each entrant and their respective parents and/or guardians agree to these official rules, including all eligibility requirements, and understand that the results of the Contest are final in all respects. The Contest is subject to all federal, state and local laws and regulations and is void where prohibited by law.

Entrants' information and entries may be subject to Facebook's and Instagram's terms and conditions and privacy policy. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook and/or Instagram. By participating in this promotion you agree to a complete release of Facebook and/or Instagram from any claims. Participation in this promotion is subject to these Official Rules.

By submission of your artwork and any accompanying story, you give and grant Ko Olina Resort and its affiliates the right to use, publish and copyright your submission, name, nickname, picture, portrait, likeness, characteristics, signature or facsimile thereof, and biographical materials (the "Submission") as embodied in materials associated with Ko Olina Resort's products, marketing, advertising, sales or promotional efforts (the "Materials") in all forms of media now known or hereafter created, including, without limitation, video, television, print, internet, and internal and external marketing pieces.

WINNER SELECTION:

The winning submission will be judged based upon (1) Original character design and artwork (2) Creativity in execution, and (3) The entrant's ability to design a unique Superhero that addresses an issue of their choice. Judgment of a winner shall be in the sole and absolute discretion of Ko Olina Resort and shall not be subject to dispute, protest, contest or claim by entrants. The winner will be contacted by Ko Olina Resort according to the contact information provided by that entrant. If a potential winner cannot be contacted or prize notification is returned as undeliverable, that potential winner may be disqualified and an alternate winner selected. Each potential winner will be required to return Affidavit of Eligibility, Publicity Release and Prize Acceptance Forms. All forms must be fully completed and returned within seven (7) days following receipt of the forms, or the potential winner may be disqualified and an alternative winner selected. All prizes may not be awarded if an insufficient number of eligible entries are received by the applicable contest deadline.



**KO OLINA CHILDREN'S FESTIVAL
PARENT RELEASE AND WAIVER FORM**
Photographs/Video/Artwork

Owner ("Parent or Legal Guardian On Behalf of Student"):	
Student Name:	Date:
Parent or Legal Guardian Name:	
Address:	Telephone:
Email:	

I, the undersigned owner ("Parent or Legal Guardian") of the photographic image, illustration, animation, Flash file, film or video footage, visual representation generated optically, electronically, digitally or by any other means or in any media or other material, of the accompanying material (hereinafter referred to collectively as the "Work"), hereby grants to Ko Olina Resort Operators Association, Inc. ("KORA"), whose mailing address and principal place of business is 92-1480 Ali'inui Drive, Kapolei, HI 96707, a perpetual, royalty-free, non-exclusive world-wide license to copy and use the Work for the Permitted Uses (as defined) below.

1. **Permitted Uses.** KORA may use the Work for advertising, promotion and/or marketing of any and all goods, services, real estate products, and other activities offered, sold or performed by KORA or its affiliates, including without limitation: (a) printed materials, product packaging, presentations, film and video presentations, commercials, catalogues, brochures, promotional greeting cards and promotional postcards (i.e. not for resale or license); (b) on-line or electronic publications, including web pages; (c) prints, posters (i.e., a hard copy) and other reproductions for internal use or promotional purposes specified above, but not for resale, license or other distribution; or (d) entertainment or educational applications, such as books and book covers, magazines, newspapers, editorials, newsletters, and video, broadcast and theatrical presentations. KORA reserves the right to modify or transform the Work or any portion thereof for Permitted Uses, and shall retain the rights in and to any derivative work.

2. **Prohibited Uses.** KORA shall not use or copy the Work for resale or for such use that is not expressly permitted by this License. Without limiting the generality of the foregoing, KORA shall not use the Work in a fashion that is considered by Licensor (acting reasonably) as, or under applicable law is considered, pornographic, obscene, immoral, infringing, defamatory or libelous in nature, or that would be reasonably likely to bring any person or property reflected in the Work into disrepute.

3. **Use by KORA Affiliates.** Subject to the terms and conditions contained herein, KORA may assign the rights under this License to any of its affiliated companies for Permitted Uses. An "affiliated company" shall mean any entity owned and/or controlled by KORA or with whom KORA has a substantial business relationship with.

Parent or Legal Guardian:

Signature: _____

Print Name: _____

**WHO'S YOUR
SUPER
HERO?
ART CONTEST!**

Superhero Name

Superhero Powers

Artist: First and Last Name

Grade

School Name

KOOLINACHILDRENSFESTIVAL.COM



KAPI'OLANI
MEDICAL CENTER
FOR WOMEN & CHILDREN



ALOHA
Petroleum



DUNKIN'